



City of
Los Banos
At the Crossroads of California

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MEETING NOTICE & AGENDA

July 16, 2012 at 4:00pm
City Hall, Conference Room A
520 J Street
Los Banos, CA 93635

1. CALL TO ORDER.
2. ROLL CALL: (COMMITTEE MEMBERS)

Ballard ____, Dvorkin ____, Edwards ____, Faria ____, Johnson ____, Napolitano ____,
Rae-Hansen ____, Stone-Grove ____, Chamber of Commerce ____, Community
Development Department ____.
3. APPROVAL OF AGENDA.
4. APPROVAL OF MINUTES – May 21, 2012 & June 19, 2012
5. PUBLIC FORUM: Members of the public may address the Committee on an item of public interest that is within the jurisdiction of the Committee; which includes agenda and non-agenda items. No action will be taken on non-agenda items. Speakers are limited to a five (5) minute presentation.
6. DISCUSSION
 - A. Digital Sign Contest

Recommendation: Pick top 3 contest winners.
 - B. Price for future digital sign advertising

Recommendation: Discuss monthly advertising price for recommendation to the City Council.
7. COMMITTEE MEMBER COMMENTS.
8. ADJOURNMENT.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated this 11th day of July, 2012.

/s/ Stacy Souza Elms

Stacy Souza Elms, Secretary