



City of Los Banos
Supported by
Measure H 
Police - Parks & Rec

HOW MEASURE H SUPPORTS
LOS BANOS PARKS & RECREATION

Measure H

SEPTEMBER 2020



**Parks
Make
Life
Better!**

LOS BANOS PARKS AND RECREATION
PARKSANDRECREATION@LOSBANOS.ORG



City of
Los Banos
At the Crossroads of California

Measure H Logo



The Los Banos Measure H logo was developed as identification for programs, projects and purchases associated with Measure H.

You will find the Measure H logo on program flyers for Recreation activities that are funded by Measure H



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What is Measure H?

Q: WHAT IS MEASURE H?

A: On July 18, 2018, the Los Banos City Council unanimously placed Measure H, a local half-cent sales tax measure – on the November 6, 2018 ballot. If approved, Measure H provides another reliable source of local, voter-approved funding for maintaining fiscal stability and essential services.

Q: WHAT FUNDING SUPPORTS PARKS & REC?

15% of Measure H funding is allocated to Parks and Recreation. An additional 5% of Measure H funding is provided by the Los Banos Police Department for preventative youth programming.



City of
Los Banos
At the Crossroads of California



Measure H



Measure H is a vital source of funding for Parks and Recreation!



**SUPPORT FROM
LOS BANOS POLICE
DEPARTMENT:**

Support from the Los Banos Police Department has been critical for the expansion of Parks and Recreation programming. The additional 5% funding for preventative youth programming allows Parks and Recreation to provide programs such as Spring Soccer, Youth Volleyball, 4-H after school, while allowing funding to be set aside for future capital park projects.

**HOW HAS
MEASURE H
SUPPORTED
PARKS AND
RECREATION?**

Staff identified several areas of improvement: 1. Additional staffing for the Recreation Division; 2. Re-investment into repairing or replacing assets across parks; 3. Expanded program offerings through Recreation services and 4. Reserve for large capital projects.

**HOW TO STAY
UP TO DATE
WITH MEASURE
H AND PARKS
AND
RECREATION**

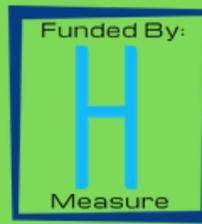
Through Measure H, Parks has been able to accomplish these goals by: adding an additional Recreation Coordinator. With the assistance of PD funding, recreation programs more than doubled in the first year of Measure H. Replacing picnic tables and small assets across parks, replacing several playgrounds including those at City Park and Big Page Park. The purchase of an aerator will also provide turf improvements to local parks. Funding has been collected for large Capital projects. Grants have also been pursued for major capital renovation with Measure H funding.

The Measure H committee, made up of members of the Los Banos community, meet annually to review funding for Measure H. Documents related to these public meetings are provided here:

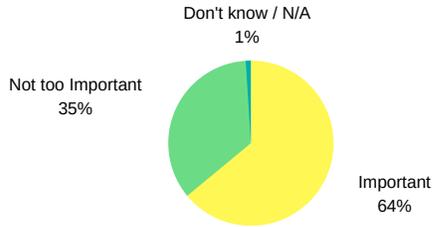
<http://www.losbanos.org/category/measure-h-agendas-2/>

To keep up to date on Measure H programming, please visit LosBanos.Org or the Los Banos Parks and Recreation Facebook page. Or visit us at the Los Banos Community Center (645 7th St.). Measure H programs include: Youth Volleyball, Spring Youth Soccer, 49ers Flag Football, 4-H After School Programming, Fall and Summer Party in the Park, Egg Hunt, Big Truck Day, Pulse Teen Group and many future program and activities!

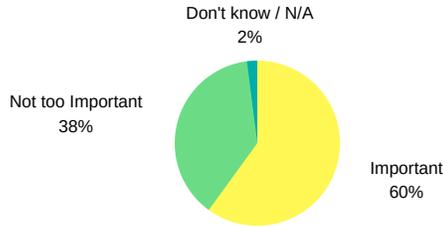
2018 Measure H Public Survey



Building a public pool:

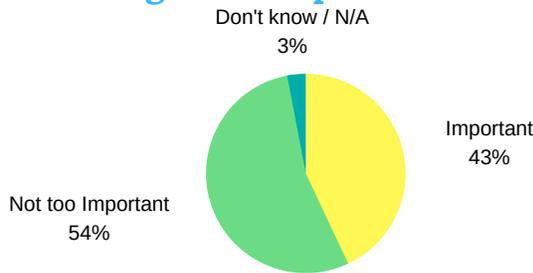


Providing a splash pad:



The survey reflects a need for a water feature in Los Banos. Construction, facility operation, programming and staffing must be considered for any water feature project. A splash pad has been a recommended amenity in Los Banos due to its reduced expenses and benefits of no-cost use to the user. Projects such as a splash pad or aquatic center should seek funding from internal sources, grant funding and partnerships.

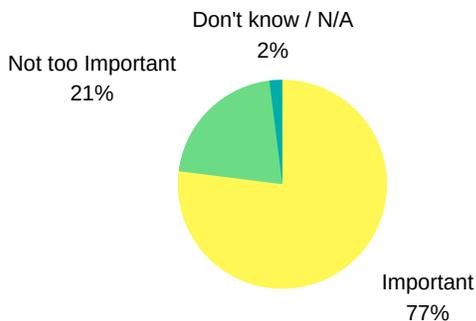
Building a skate park:



The survey reflects that a skate park is not a high priority for voters. A public meeting held for the Parks Master Plan in January 2020 did express great interest in an upgraded skate park facility. An upgraded facility will be continually re-evaluated and funding alternatives will be sought.

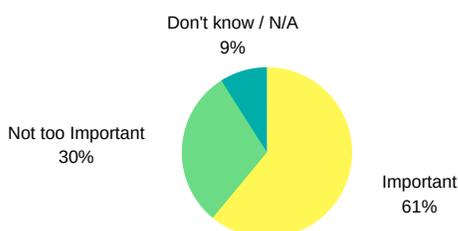


Maintain Trails:



Maintaining trails is a high priority for the Parks and Recreation Division. The survey shows the second highest interest in trails, behind only hiring additional staff. The current trail system includes two primary trails: the Rail Trail and the Canal Trail. Grant matching funds through Measure H will be critical for the future of the Los Banos trail system. Green infrastructure grants, oriented on climate change and the reduction of travel by car are annually available.

Renovation of Colorado Ballpark:



Colorado Ballpark is a park with generations of history in Los Banos. Renovation of the park will be a high priority for Parks Services. Colorado Ballpark is in an ideal census tract for grants. Measure H funding will be critical in applying for grants for significant renovation of the park.

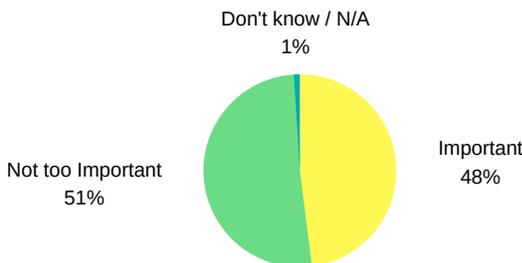




2018 Measure H Public Survey

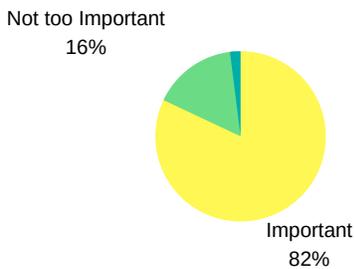


Building a dog park:



The Los Banos City Council approved construction of a dog park from Park Development funding in 2020. The dog park will be approximately 1 acre in size and serve both small dog areas and mixed dog areas. The dog park location will be at AG Sports Complex

Hiring of Additional Staff:

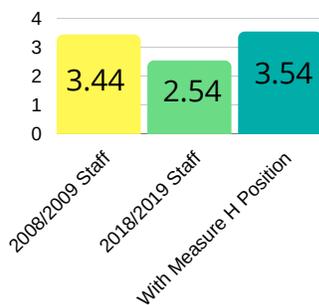


The 2018 survey shows the highest score of importance for the category of staffing. FY 18-19 staffing was at at least 20 years lows and the additional of a Measure H Recreation Coordinator allows staffing to return to historical levels.

Including part-time employees, Los Banos Parks and Recreation is in the lowest quartile nationally for employees in Parks and Recreation for cities with populations of 40,000. This remains the case, even with the addition of the Measure H Coordinator. Staffing was noted as a concern in the 2018 report from the Boys & Girls Club for the Community Center location.

The Measure H Recreation Coordinator has allowed recreation programs to more than double annually.

Los Banos Staffing



Los Banos & National Comparisons

