

ARGUMENT IN FAVOR OF MEASURE S CITY OF LOS BANOS

Los Banos is a great place to live, and a city we're proud to represent.

That's why we should vote YES on Measure S.

Measure S requires that council members live in the district they represent and allows you to elect a council member from your neighborhood.

Over the past 10-15 years, Los Banos has grown significantly—by more than 40% since 2000. As part of adapting to that growth, and the growth we anticipate in the future, we must ensure that all parts of the City are effectively represented and governed by council members who are personally knowledgeable of the unique needs of the City's various neighborhoods.

The districts contained in Measure S were thoughtfully crafted to reflect its neighborhoods through an extensive public process. The Council solicited and received input on the districting process and proposed draft district plans at half a dozen Council meetings, over the course of several months, including two duly-noticed public hearings. We believe that this plan is designed to best serve the interests of the City.

Yes on Measure S means smaller electoral districts, and a council member elected to represent your neighborhood. Under Measure S, your council member's job will be to make sure your part of town gets its fair share of city services, and its streets are clean, the potholes filled, the trees trimmed, and your voices heard at City Hall. Well-represented neighborhoods mean a strong City overall.

Voting YES on Measure S keeps Los Banos a wonderful, safe place to live, and gives us the necessary tools to achieve our full potential.

Michael Villalta, Mayor
On Behalf of City Council