

**CITY OF LOS BANOS  
ECONOMIC DEVELOPMENT ADVISORY COMMISSION MINUTES  
SEPTEMBER 15, 2014**

*ACTION MINUTES – These minutes are prepared to depict action taken for agenda items presented to the Economic Development Advisory Commission.*

**CALL TO ORDER:** Assistant Planner II Elms called the Economic Development Advisory Commission Meeting to order at the hour of 4:02 p.m.

**ROLL CALL – MEMBERS OF THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE PRESENT:** Kathy Ballard; Aleksey Dvorkin; Margaret Edwards; Stacy Elms, Community & Economic Development Department; Bertha Faria, Chamber of Commerce; Tom Faria, City Council; Ann McCauley. Absent: Brett Jones; Elizabeth Stonegrove, City Council.

**CONSIDERATION OF APPROVAL OF AGENDA:** Motion by McCauley, seconded by Dvorkin to approve the agenda as submitted. The motion carried by the affirmative action of all Commission Members present, Jones and Stonegrove absent.

**CONSIDERATION OF APPROVAL OF MINUTES – JUNE 16, 2014:** Motion by Ballard, seconded by T. Faria to approve the agenda as submitted. The motion carried by the affirmative action of all Commission Members present, Jones and Stonegrove absent.

**PUBLIC FORUM: MEMBERS OF THE PUBLIC MAY ADDRESS THE COMMISSION ON ANY ITEM OF PUBLIC INTEREST THAT IS WITHIN THE JURISDICTION OF THE COMMISSION; INCLUDES AGENDA AND NON-AGENDA ITEMS. NO ACTION WILL BE TAKEN ON NON-AGENDA ITEMS. SPEAKERS ARE LIMITED TO A FIVE (5) MINUTE PRESENTATION.** No one came forward to speak and the public forum was closed.

**DISCUSSION – DOWNTOWN BEAUTIFICATION.** Planning Technician Benetti spoke of the completed downtown monuments project, the implementation of a new upcoming program for the placement of a banner across Sixth Street near J Street and the scheduled date for the delivery of the banner pole, and how staff is looking into possibly doing one wall mural and multiple utility box murals for the downtown for the mural program.

Commissioner T. Faria inquired if the City will be placing Christmas decorations on poles along Pacheco Boulevard similar to how Hilmar does along Highway 165.

Assistant Planner II Elms responded that it wasn't in the budget for this fiscal year, but it's a great idea to consider for next fiscal year.

Commissioner Ballard stated that she would like to see projects like this to take place around more of the town, rather than just in downtown.

**DISCUSSION – LOS BANOS AGRICULTURAL & INDUSTRIAL BUSINESS LOGISTICS CENTER.** Assistant Planner II Elms spoke of the concept of an industrial park that the City would like to pursue and how the City will need to do a market analysis to determine the products that can be shipped and where they will be shipped to.

Commissioner Dvorkin spoke of how he has only heard of berries being shipped via air due to weight and has never heard of tomatoes and cantaloupe shipped via air, how private enterprises can make this happen, and the need to get investors from industries and businesses that will located there and get them involved.

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEMBER COMMENTS.**

**BALLARD:** No report.

**DVORKIN:** No report.

**EDWARDS:** Spoke of how impressed she is by the industrial park concept.

**B. FARIA:** No report.

**T. FARIA:** No report.

**JONES:** Absent.

**MCCAULEY:** Spoke of a Merced Sun-Star article that was written about revitalizing downtown.

**STONEGROVE:** Absent.

**ELMS:** No report.

**ADJOURNMENT.** The meeting was adjourned at the hour of 4:54 p.m.

APPROVED:

  
\_\_\_\_\_  
Sandra Benetti, Planning Technician