



City of
Los Banos
At the Crossroads of California

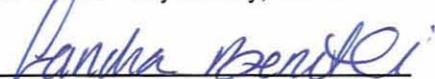
ECONOMIC DEVELOPMENT ADVISORY COMMISSION
MEETING NOTICE & AGENDA

May 16, 2016 at 4:00 p.m.
City Hall, Conference Room A
520 J Street
Los Banos, CA 93635

1. CALL TO ORDER.
2. ROLL CALL: (COMMISSION MEMBERS)

Ballard ____, Dees ____, Council Member Faria ____, Los Banos Chamber of Commerce Executive Director Faria ____, Jones ____, Council Member Lewis ____, McCauley ____.
3. APPROVAL OF AGENDA.
4. APPROVAL OF MINUTES – APRIL 18, 2016.
5. PUBLIC FORUM: Members of the public may address the Commission on an item of public interest that is within the jurisdiction of the Commission; which includes agenda and non-agenda items. No action will be taken on non-agenda items. Speakers are limited to a five (5) minute presentation.
6. DISCUSSION ITEMS.
 - A. Mural Mounting at 1048 Sixth Street.
 - B. Mural Unveiling at 1048 Sixth Street.
7. COMMISSION MEMBER COMMENTS.
8. ADJOURNMENT.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting.
Dated this 13th day of May, 2016.


Sandra Benetti, Planning Technician

**CITY OF LOS BANOS
ECONOMIC DEVELOPMENT ADVISORY COMMISSION MINUTES
REGULAR MEETING – APRIL 18, 2016**

*ACTION MINUTES – These minutes are prepared to depict
action taken for agenda items presented to the Economic
Development Advisory Commission.*

CALL TO ORDER: Senior Planner Elms called the Economic Development Advisory Commission Meeting to order at the hour of 4:10 p.m.

ROLL CALL – MEMBERS OF THE ECONOMIC DEVELOPMENT ADVISORY COMMISSION PRESENT: Kathy Ballard; David Dees; Bertha Faria, Chamber of Commerce; Tom Faria, City Council (arrived at 4:11 p.m.); Brett Jones. **ABSENT:** Deborah Lewis, City Council; Ann McCauley.

CONSIDERATION OF APPROVAL OF AGENDA: Motion by Ballard, seconded by Dees to approve the agenda as submitted. The motion carried by the affirmative action of all Commission Members present; T. Faria (arrived at 4:11 p.m.), Lewis, and McCauley absent.

CONSIDERATION OF APPROVAL OF MINUTES – FEBRUARY 24, 2016: Motion by Ballard, seconded by Dees to approve the agenda as submitted. The motion carried by the affirmative action of all Commission Members present; T. Faria (arrived at 4:11 p.m.), Lewis, and McCauley absent.

PUBLIC FORUM: MEMBERS OF THE PUBLIC MAY ADDRESS THE COMMISSION ON ANY ITEM OF PUBLIC INTEREST THAT IS WITHIN THE JURISDICTION OF THE COMMISSION; INCLUDES AGENDA AND NON-AGENDA ITEMS. NO ACTION WILL BE TAKEN ON NON-AGENDA ITEMS. SPEAKERS ARE LIMITED TO A FIVE (5) MINUTE PRESENTATION. Senior Planner Elms opened the public forum. No one came forward to speak and the public forum was closed.

CONSIDERATION OF RECOMMENDATION OF APPROVAL OF CONTRACT BETWEEN THE CITY OF LOS BANOS AND MURAL ARTIST ANNE WHITEHURST FOR THE DESIGN AND FACILITATION OF THE PRODUCTION OF FIVE (5) MURAL PANELS, EQUALING 8'X8' FOR MURAL ONE AND 8'X12' FOR MURAL TWO, FOR A BASE PRICE OF \$1,090.00 PER PANEL, TOTALING \$5,450.00 FOR THE COMPLETE 8'X20' MURAL AND FOR THE PURCHASE OF ONE (1) UNIQUE ORIGINAL PRINT AT 12" X 12", FOR \$310.00.

Council Member Faria arrived at 4:11 p.m.

Senior Planner Elms presented the report.

Commissioner Jones suggested the addition of contract commencement and expiration dates and spoke of his concern that the artist can use the images in any capacity that she chooses.

Senior Planner Elms stated that staff could have the artist add a clause that the artist shall notify the City if the images are used.

Commissioner Ballard spoke of her concern about the mural panels when mounting to the building.

Motion by Dees, seconded by Ballard to Recommend Approval of Contract between the City of Los Banos and Mural Artist Anne Whitehurst for the Design and Facilitation of the Production of Five (5) Mural Panels, Equaling 8'x8' for Mural One and 8'x12' for Mural Two, for a Base Price of \$1,090.00 Per Panel, Totaling \$5,450.00 for the Complete 8'x20' Mural and for the Purchase of One (1) Unique Original Print at 12" X 12", for \$310.00. The motion carried by the affirmative action of all Commission Members present; Lewis and McCauley absent.

CONSIDERATION OF RECOMMENDATION OF APPROVAL OF CONTRACT BETWEEN THE CITY OF LOS BANOS AND CGI COMMUNICATIONS, INC. FOR A COMMUNITY VIDEO PROGRAM.

Senior Planner Elms presented the report.

Commissioner Jones inquired if anyone has done a survey to see what type of businesses would thrive here.

Senior Planner Elms responded that a leakage chart shows where Los Banos is leaking sales tax dollars and what areas we are deficient in.

Commissioner Jones suggested the addition of hotels in the video tour to promote lodging.

Senior Planner Elms suggested foregoing the Mayor's Welcome and use the narrator for the entire video tour.

Commissioner Dees spoke of his concern that the City isn't paying for this service and the legality and liability associated with it.

Senior Planner Elms responded that the City would be utilizing a free resource for economic development.

Commissioner Jones suggested that the video highlight fishing as well.

Motion by B. Faria, seconded by Jones to Recommend Approval of Contract between the City of Los Banos and CGI Communications, Inc. for a Community Video Program with the addition of commencement and expiration dates. The motion carried by the affirmative action of all Commission Members present; Lewis and McCauley absent.

ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEMBER COMMENTS.

BALLARD: Spoke of how she would like to have a small businesses seminar and resource expo offered to our local businesses.

DEES: Spoke of attending a Rotarian event, how Los Banos is a bedroom community, the need to promote businesses at home in the area, and a micropayment system with very low interest rates to build a sustainable program to give loans to businesses.

B. FARIA: Stated that she would like to see the CGI video and share it on the Los Banos Chamber of Commerce's website.

T. FARIA: Announced that there would be a choir concert on Wednesday.

JONES: Inquired about upcoming projects.

Senior Planner Elms responded that the Commission can talk about future murals, the CGI video proof, any ideas the Commission has, and spoke of how busy development is for the City currently.

LEWIS: Absent.

MCCAULEY: Absent.

ADJOURNMENT. The meeting was adjourned at the hour of 5:04 p.m.

APPROVED:

Sandra Benetti, Planning Technician