



City of
Los Banos
At the Crossroads of California

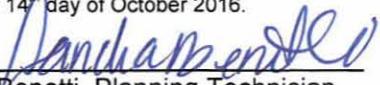
ECONOMIC DEVELOPMENT ADVISORY COMMISSION
MEETING NOTICE & AGENDA

October 17, 2016 at 4:00 p.m.
City Hall, Conference Room A
520 J Street
Los Banos, CA 93635

1. CALL TO ORDER.
2. ROLL CALL: (COMMISSION MEMBERS)

Ballard ____, Dees ____, Council Member Faria ____, Los Banos Chamber of
Commerce Executive Director Faria ____, Jones ____, Council Member Lewis ____,
McCauley ____.
3. APPROVAL OF AGENDA.
4. APPROVAL OF MINUTES – SEPTEMBER 19, 2016.
5. PUBLIC FORUM: Members of the public may address the Commission on an
item of public interest that is within the jurisdiction of the Commission; which
includes agenda and non-agenda items. No action will be taken on non-agenda
items. Speakers are limited to a five (5) minute presentation.
6. DISCUSSION ITEMS.
 - A. Response to Request for Formation of a Program to Assist in the Creation
of New Businesses in Los Banos.
7. COMMISSION MEMBER COMMENTS.
8. ADJOURNMENT.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City
Hall bulletin board not less than 72 hours prior to the meeting.
Dated this 14th day of October 2016.



Sandra Benetti, Planning Technician

**CITY OF LOS BANOS
ECONOMIC DEVELOPMENT ADVISORY COMMISSION MINUTES
REGULAR MEETING – SEPTEMBER 19, 2016**

ACTION MINUTES – These minutes are prepared to depict action taken for agenda items presented to the Economic Development Advisory Commission.

CALL TO ORDER: Senior Planner Elms called the Economic Development Advisory Commission Meeting to order at the hour of 4:07 p.m.

ROLL CALL – MEMBERS OF THE ECONOMIC DEVELOPMENT ADVISORY COMMISSION PRESENT: Kathy Ballard; David Dees; Bertha Faria, Chamber of Commerce; Brett Jones; Deborah Lewis, City Council; **ABSENT:** Tom Faria, City Council and Ann McCauley.

CONSIDERATION OF APPROVAL OF AGENDA: Motion by Lewis, seconded by Dees to approve the agenda as submitted. The motion carried by the affirmative action of all Commission Members present; T. Faria and McCauley absent.

CONSIDERATION OF APPROVAL OF MINUTES – MAY 16, 2016: Motion by Ballard, seconded by Jones to approve the minutes as submitted. The motion carried by the affirmative action of all Commission Members present; T. Faria and McCauley absent.

PUBLIC FORUM: MEMBERS OF THE PUBLIC MAY ADDRESS THE COMMISSION ON ANY ITEM OF PUBLIC INTEREST THAT IS WITHIN THE JURISDICTION OF THE COMMISSION; INCLUDES AGENDA AND NON-AGENDA ITEMS. NO ACTION WILL BE TAKEN ON NON-AGENDA ITEMS. SPEAKERS ARE LIMITED TO A FIVE (5) MINUTE PRESENTATION. Senior Planner Elms opened the public forum. No one came forward to speak and the public forum was closed.

DISCUSSION – FORMATION OF A PROGRAM TO ASSIST IN THE CREATION OF NEW BUSINESSES IN LOS BANOS.

Commissioner Dees presented the item to the Commission and spoke regarding EDAC responsibilities, the success of the Mural Program, how he wants Los Banos to be a great place to live, looking into the future of Los Banos, the need for Los Banos to be a one-stop shop, the need to help entrepreneurs in their start up, how the ultimate goal of the Los Banos Business Creation Committee is to create new local businesses, the need to foster business creation, and the need to look into past programs to see what can be re-launched.

Commissioner Dees conveyed that EDAC can provide funds to pay for supplies to conduct polls, provide funds to promote training classes, provide space for training classes, provide space on the City's website about forming local businesses, waive fees for the first year of operation, and investigate new models to follow for business start up.

Commissioner Ballard spoke of how it is up to entrepreneurs to figure out what they want to do and mentioned that local schools offer business classes as well as the Future Business Leaders of America (FBLA) service club.

Council Member Lewis spoke of how one-third of the Los Banos population is made up of children under the age of 18 and are in school and how the number one drive here is education.

Commissioner Jones spoke of how microloans are not needed anymore because banks are willing to give applications to people, how Los Banos has to meet demographics for certain businesses to locate here, the importance of education, how its important for entrepreneurs to get out to other cities and see what is out there, the need to focus not on mom and pop type shops but on manufacturing because the space and labor force is here, and spoke of the need for more medical type uses.

There was discussion among staff and commissioners regarding the lack of infrastructure for certain industries.

Council Member Lewis spoke of how the City is working on bringing a large industrial park to the area, how its important to not give up hope on that, and the need to relocate the municipal airport to give room for a regional medical center.

Commissioner B. Faria left the meeting at 5:07 p.m.

There was discussion among staff and commissioners regarding the importance of business plans and education, the possibility of a farmer's market, how the mobile food vendor ordinance was revised, the need to reduce commuting for residents, how staff is working on things such as partnerships with property owners and farmer's markets, the need to work closer with Merced College, fine-tuning processes and streamlining others, and the possibility of a mentoring program.

Discussion item only; no action taken.

ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEMBER COMMENTS.

BALLARD: No report.

DEES: No report.

B. FARIA: No report.

T. FARIA: Absent.

JONES: No report.

LEWIS: No report.

MCCAULEY: Absent.

ADJOURNMENT. The meeting was adjourned at the hour of 5:19 p.m.

APPROVED:

Sandra Benetti, Planning Technician