



BUSINESS RESOURCE SUMMIT 2019

Tuesday, May 14
8am - 4pm

BROUGHT TO YOU BY



UNIVERSITY OF CALIFORNIA
MERCED

KEY NOTE SPEAKERS

Jeffery Michael PhD - Economist
Robin Donovan - Managing Director
El Capital Hotel, Tioga Apartments, Mainzer Theater Project

EXPERT PANELS

Workforce Development
Strategies to hire the right people, lower training costs, and reduce turnover rates.

Customer Engagement/Social Media
Strategies to engage and retain customers with social media tools.

WORKSHOPS

- Cybersecurity
- Google Business Tools
- HR & Employment Laws
- Employee Engagement

REGISTRATION

\$89 Early Bird
If Registered By 4/19/19
\$99 General

Continental Breakfast & Lunch By
Toni's
COURTYARD CAFE

REGISTRATION & MORE INFORMATION <https://businessresourcesummit2019.eventbrite.com>

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